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The...
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LONDON, ONT.

FIRST-CLASS IN ALL APPOINTMENTS.

SPECIAL RATES FOR CHAS. W. DAVIS, COMPANIES. Proprietor.

READ AND REFLECT.

Doors open for matinees at 2 p. m.; curtain rises at 2.30 p. m.

Evenings.—Doors open at 7.30, and curtain rises at 8.15 p. m. sharp.

Tickets can be reserved two days in advance without extra charge.

Office open from 9 a. m. to 9 p. m.

Seats can be secured by mail, telegraph or telephone. Telephone 732.

Seats ordered by Telephone or in Person, and not called for by 7 30

O'clock on the night of performance, will then be sold to avoid loss to the Theatre.

Physicians are requested to register at the Box Office, leaving seat number, as this will enable Ushers to find them, if called for, without disturbing the audience.

Children in arms not admitted to evening performances. Children three years old or over, full price.

Patrons will confer a favor by reporting to the management any incivility or inattention on the part of the employees, and annoyances of any nature.

If the individual members of an audience would stop to think for just an instant, they would undoubtedly appreciate the fact that the habit of rising from their seat and leaving the theatre before the curtain falls, is a most annoying one, and one that should be stopped. We therefore beg our audiences to kindly remain in their seats until the close of the performance.

Electric Cars will be waiting on Richmond St. for all parts of the City, at the close each performance.

Carriages can be ordered at the Box Office or of the Chief Usher.

For all lost articles, apply at Box Office.

It is strange, but there is a class of people that seem to take an intense delight in bespattering the floor with tobacco juice, and in being boisterous and using profane language. These people should know at once that the courts authorize their immediate expulsion, should the management see fit to exercise its rights.

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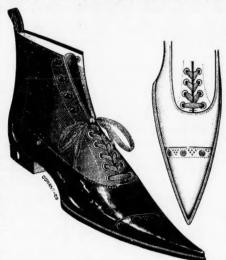
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WHEN we were boys we used to tell our parents what a lot of fine duck and quail we would bring home if allowed to go shooting!

WHEN we grow to be merchants we are apt to exaggerate in speaking about our goods. It is a fact, however, that we are so proud of Our New Winter 8tock, just opened, that we might possibly exaggerate if we said much.

JUST come and look at our stock, and form your own opinion.

J. S. BROWN & Co.,

Our Gent's Enamel Shoe is Hand-some, Comfortable, Durable, Warm and Waterproof.



We have just received an elegant line of the very latest in Ladies' Dress Shoes.

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Beltz's



Here is your Hat, What is your Hurry?

BELTZ, Leading Hatter. London's

GRAND TRUNK RAILWAY

HUNTERS' EXCURSIONS.

and NOV. 2, 1896.

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Return Tickets at Single First-Class Fare to Hunting Grounds, including all points on Muskoka Lakes, Moon River District, Magnettawan River, Penetang to Midland inclusive, all points Severn to North Bay inclusive, all points on C. P. R., Mattawa to Nepigon and Spanish inclusive, via North Bay, Argyle to Coboconk inclusive.

All tickets good to return not later than Dec. 15th, 1896, or until close of navigation, if earlier, to points reached by Muskoka Navigation Co. Full particulars on application to

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A serious problem for prospective housekeepers is the great original outlay necessary for the purchase of appropriate furniture and carpets. We can be of service to all such. They'll be surprised to learn upon how small an investment they can begin, while veteran house-keepers will be amazed by some of our offerings. FOR INSTANCE:

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Over McCallum's Drug Store.

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"Say, papa, are you going to New York to-morrow?"

'I guess so, Nannie. Why?"

"Well, I wish you would get me a new tooth brush; my old one is moul-ting."

SMOKE

McKenna's

225 Dundas Street.



C. J. WHITNEY, Lessee.

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A. E. ROOTE, Manager.

--- PROGRAMMI ----

Friday and Saturday, Oct. 23rd & 24th.

MR. JOHN CRIFFITH

SUPPORTED BY

MISS ANNA BOYLE-MOORE and MR. EUGENE MOORE.

Direction of S. T. St. John.

Joseph W. Keeler, Business Manager.

FRIDAY, OCT. 23rd, 1896.

In Gœthe's Masterpiece,

...FAUST

Cast of Characters.

PROGRAMME-Continued on Page 7.

BRADFORD & HODGINS, TELEPHONE 546.

Confectioners and Caterers,

—194 DUNDAS STREET.



WE respectfully announce that we have remodelled and refitted our store throughout, making it one of the finest in the Province. Our LUNCH and REFRESHMENT PARLORS are spacious, light, airy and fully equipped, and we are now prepared to provide LUNCHES in a manner that will be appreciated by the general public. Our facilities for supplying ICE CREAM and SODA WATER beverages are of the best. We respectfully solicit your patronage. BRADFORD & HODGINS.

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.... LONDON. ONTARIO.

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IMPORTED and DOMESTIC WINES, LIOUORS and CIGARS.



Private Dining Parlors.
Cafe Open Until 12 o'clock.

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GOOPER & SANDERS

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ARE THE BEST

Special Rates for October.

Studio:

Cor. Dundas and Richmond,

(OVER C. P. R. TICKET OFFICE.)

WHAT HAROLD MEANT.
Mother—Every name means something—Harry, the bold, Charles, the brave, William, the good, Harold, the

Helen (starting from a reverie) — Harold—Oh, yes, Harold means business. He told me so last night.

COAL

OURS

IS A WINNER

A COMFORT GIVER

A SATISFIER

VERY LITTLE SILVER BUYS IT AND IT MAKES ITS POSSESSOR RICH AS A GOLD BUG

CAMERON'S

OFFICE-HISCOX BUILDING.
YARD-BURWELL ST., AT G.T. R.

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A. WOLF



For CIGARS and TOBACCO.

SMOKE THE-

Richmond and THE SCI Cigars Metropolitan.... THE Made.

OPEN AFTER EVERY PERFORMANCE. • OPPOSITE BANK OF TORONTO.

Little Sister—"Mamma says Mr. Nextdoor is suffering from a complication of diseases." Little Brother—"I guess that's so. I have seen three different doctors go in there rhis morning."—Good News.

JOSEPH DAMBRA,

Merchant Tailor...

> New Goods. Latest Styles.

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262 DUNDAS STREET,

London, Ontario.

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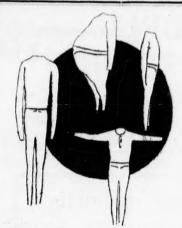
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Cigars Made.

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GRAHAM BROS.

Gentlemen's Underclothing

FOR ALL SIZES AND SHAPES

Cheaper than Ever.

GRAHAM BROS..

London's Furnishers and Hatters.

PROGRAMME-Continued from Page 5.

	1	HOREALE	
Fonet	0	HUR LALS	Mr. Eugene Moore
17-1			Mr. Eugene Moore
valentine			Mr. Edward Wonn
Wagner			Mr. Robt. E. Leland
Froche			Mr. Jas. W. Cunningham
Brander			Mr. Gray B. Towler
Siebel			Mr. Gray B. Towler
Diebel			Mr. Calvin Melvin
Marguerite			Miss Anna Boyle-Moore
Martha (her neighbor))		Miss Jessie Stevens
Elsie			Miss Celia Francis
Canaviava			
Genevieve			Miss Clementine Keagy
	Peasants, Soldiers	Demons, Witches.	Etc.

Stage under direction of Mr. Wm. H. Stevens. Synopsis.

ACT I.—Easter eve. Faust in his study. Appearance of Mephisto, the Spirit of Evil. The compact. Faust defies Mephisto to fulfil his promise. Faust's dream, Mephisto, showing Faust the vision of Marguerite, accepts the challenge, and gives Faust a draught of youth. They depart to the public square of Nuremberg. Marguerite is accosted by Faust. Mephisto is triumphant.

ACT II.—Faust is introduced into Marguerite's garden by Mephisto, who leaves a casket of jewels before her spinning wheel. Marguerite shows the jewels to Martha. Mephisto slyly plans with Martha that Faust and Marguerite shall meet again.

ACT III.—Faust meets Marguerite's brother, Valentine, and, tempted by Mephisto, kills him in a duel. Mephisto is again triumphant. Marguerite's story for the present ends where it began, at the Cathedral, where the "Judgment Chant" is being sung for the souls of the dead.

ACT IV.—The Witches carnival on the Brocken inaugurates the career of dissipation on which Faust is launched by Mephisto in order to make him forget the past, and by the appearance of Marguerite's grief prepares for the catastrophe which ensues.

for the catestrophe which ensues. ACT V.—The scene in the dungeon ends the tragedy, with Marguerite's death and her final salvation. Scene 2—"The Apothesis."

PROGRAMME - Continued on Page 9



THERE ARE FLOWERS AND FLOWERS AND FLOWERS, BUT

MAGE'S FLOWERS

FLOWERS

When you want something better than you can get anywhere else.





TRONG'S

DRUG STORE.

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SHOUSENESS AND ALL TOILET ARTICLES. SHOUSENESS

Advertising is the foundation of all successful enterprises. your advertisement was here it would be read by every visitor to this theatre.

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FREE PRESS BUILDING } London, Ont.

First-Class Work!

Right Prices!

An Authority

on birds, to explain little difficulties-that's what users of COTTAMS SEED enjoy. Directions on each packet embody the best professional practice; and a stamp for reply will bring you advice by return mail.

BE SURE "BART. COTTAM & CO," is on each label, and patent "Bird Bread," natent Holder and Beak Sharpener inside. Sold everywhere, 10c. Read Cottams "Book on Birds,"—by mail, 26c. [1]

We have boiled the hydrant water;
We have sterilized the milk;
We have strained the prowling microbe
Through the finest kind of silk;
We have bought and we have borrowed
Every patent health device,
And at last the doctors tell us
That we've got to boll the ice.—Ex.

WANTED A CHANGE.

Smart-What ever induced your uncle to marry the widow of a man who was hanged?

Simpson-He has been married to widows before, and said he was tired of having the virtues of former husbands flung in his face.

After the Opera

JOE NOLAN.

CIGARS, CIGARETTES AND TOBACCOS.

OPERA CIGAR STORE: MASONIC TEMPLE,

When you go home after the Opera

AND FEEL TIRED,

Darjeeling Tea

Sold by....

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Fitzgerald, Seandrett & Co. IS THE BEST STIMULANT YOU CAN TAKE.

TT TE PERFECTLY PURE.

PROGRAMME-Continued from Page 7.

SATURDAY, OCT. 24th. In Colley Cibber's version of Shakespeare's

RICHARD III. IN SIX ACTS.

Cast of Characters.

Duke of Gloster Richard III			
Henry Fart of Richmon	d		1
Henry, Earl of Richmon Duke of Buckingham			
Duke of Buckingnam			M. W. Channe
King Henry VI			Mr. wm. Stevens
Prince of Wales			. Miss Clementine Keagy
Duke of York			Master Moore
Duke of Norfolk			Mr. Grav B. Towler
Lord Stanley			Mr. Edward Wonn
Lord Statiley			Mr Poht E Leland
Tressel			Mr. Robt. E. Leiano
Catesby			Mr. Chas, Peters
Lord Mayor			Mr. Calvin Melvin
Ratcliff			Mr. Wm. O'Brien
Earl of Oxford		Mr	. James W. Cunningham
Blunt			Mr Henry Winters
Diunt			Mr. Frent Wilson
Lieutenant of Tower			WIT. Frank Wilson
Tirrel			Mr. Lewis Summer
Lady Anne			. Miss Anna Boyle-Moore
Queen Elizabeth			Miss Celia Francis
Duchess of York			Miss Jessie Stevens
Duchess of Tork	Soldiers	Monks, Etc.	, , , , , , , , , , , , , , , , , , ,
		THUILDS LILLS	

PROGRAMME-Continued on Page 11.

A. SCREATON & CO.

Fine Merchant Tailoring.

THE FINEST ASSORTED STOCK IN THE CITY OF IMPORTED

Suitings, Overcoatings & Trouserings.

Let us make your clothes, and possess an amount of comfort and satisfaction that will be a surprise to you.

134 DUNDAS ST.

A. SCREATON & CO.

GO TO JOHN GARVEY'S.

156 DUNDAS STREET,

FOR CHOICE

Liquors Champagnes.

Charter s a s Trolley

FOR YOUR

Theatre Party!

LONDON ST. RAILWAY CO. TELEPHONE 1307.

Victor Herbert and Harry B. Smith's charming comic opera, "The Wizard of the Nile," has captured Vienna, according to cable advices from the Austrian capital. It was produced there Saturday, Sept. 26th, and scored an immediate success. Inasmuch as this is the first instance on record of an American comic opera being produced in the German speaking countries, the honor is no small one. When it is further remembered that Vienna is the tecognized home of comic opera, and the scene of the Strauss and Milloecker triumphs, the success of "The Wizard of the Nile" is a sincere tribute to the opera's merits.

THE SCORCHER.

"Why do they call a fast bicycle rider a scorcher, papa?"

"Because he goes a hot pace, makes pedestrians boiling mad, warms up the police and gets roasted in court. The scorcher thinks it a burning shame."

Who was the first wheelman?—Father Time. From the beginning he has gone on bycycles.

R. MITCHELTREE

-DEALER IN ALL KINDS OF-

FRESH and SALT MEATS
BOLOGNA, FRESH PORK, SAUSAGE,
Head Cheese, Black Pudding, Lard, Tripe, Etc.

153 KING STREET, NEAR RICHMOND.

ORDERS PROMPTLY ATTENDED TO.

TELEPHONE 862.

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IS OVER

YOU WILL FIND A NICE HOT FIRE AND A WARM HOUSE, IF YOU USE OUR COAL.....

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BOWMAN & CO.,

YARD-Bathurst Street.

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FIRST-CLASS

BARBER SHOP,

Shaving, Shampooing, Haircutting,





Grigg House

LONDON, ONT. -

THE LEADING COMMERCIAL HOUSE OF THE WEST.

SPECIAL RATES TO THEATRICAL PEOPLE. E. HORSMAN, PROPRIETOR.

PROGRAMME—Continued from Page 9.

Synopsis.

- ACT I .- White Tower. Scene 2-Henry's Chamber.
- ACT II.-Ludgate Way. Scene 2-Baynard Castle.
- ACT III.-Crosby Palace.
- ACT IV .-- Room in Tower. Scene 2-- Presence Chamber.
- ACT V .- Near St. Paul's.
- ACT. VI.-Near Tamworth. Scenes 2 and 3-Bosworth Field.

During the evening, incidental to the stage performance, the Orchestra, under the Direction of MR. F. L. EVANS, will perform the following selections:

SELECTION— "Dorothy" Cellier WALTZ--.... "Irene Two Step-.... "Vulcan"....

The above Programms subject to transposition. 篇形 N. B.—The Orchestra at the Grand Opera House may be secured for engagements outside the theatre, by applying at or addressing the Box Office.

THE GERHARD HEINTZMAN PIANO

-USED IN THIS OPERA HOUSE WAS SUPPLIED BY-

Warerooms: 229 Dundas St., London. ...W. McPHILLIPS.

GOUR MARRIAGE LICENSES,

WEDDING RINGS,

AND OPERA GLASSES FROM

402 RICHMOND THOS. GILLEAN,

Jeweler and Optician.

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PROGRAMME—Concluded.

NEXT ATTRACTION Tuesday, Oct. 27

Lincoln J. Carter's

-GRAND SCENIC PRODUCTION-

"THE FAST

10 SETS OF SPECIAL SCENERY. FLIGHT OF THE FAST MAIL. NIAGARA FALLS BY MOONLIGHT, with Boiling Mist. PRACTICAL WORKING ENGINE, and 14 FREIGHT CARS, with Illuminated Caboose.

THE DAGO DIVE. REALISTIC RIVER SCENE and STEAMBOAT EXPLOSION, and OTHER STARTLING EFFECTS.

PRICES-15c., 25c., 35c., and 50c.

Seats now on sale.

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RICHMOND ST.

FRESH LAGER. BEST BRAND OF ALL KINDS OF LIQUORS AND CIGARS.

MEALS AT ALL HOURS. THE FINEST BRANDS OF OYSTERS.

D. SARE, Prob.

BELTON & ROOTE

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DISTRIBUTING
AND GENERAL
ADVERTISING
AGENTS.

Control all the Bill Boards and Dead Walls throughout the city. Population of city, 40,000.

All orders for Bill Posting, Distributing, Card Tacking, and General Advertising for Western Ontario, will receive prompt attention.

OFFICE: Box Office, Opera House,

A REAL ESTATE JOKER.

An uptown real estate man had sent the facetious man to look at a house he said he wanted. The prospective tenant found it in need of extensive repairs, and went back to the agent's office.

"I didn't want a six-room house," he said solemnly.

"That isn't a six-room house," retorted the agent.

"Yes, it is."

MAIL.

"But I say it is not," and the agent began counting them: there's the kitchen, two bedrooms, receptionroom and dining-room; that's five, ain't it?

"Yes, and there's room for improvement; that's six," added the facetious man, and wanted to see something else.

A CRANIUM CURE.

My friend lay tossing, wild with pain, Upon his restless bed; He rolled his eyes in agony, And pressed his aching head.

I whispered low—he quick replied:
"I never thought of that;
Een as you say, I'll go to-day
To GRAHAM THE HATTER, for a hat,

When next I saw him he was well And free from every pain; The Hat had wrought a perfect cure Where physic's aid was vain.

And when o'er his ambrosial curls I saw his Beaver shine— Upon my sacred oath, I swear I wished that Hat was mine.

A good advertiser recognizes the value of a good medium. Theatres are the attractions, Programmes the medium. Try them.

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Speaking about Tragedy!

There have been several narrow escapes in London recently.

A Broken Plank

was the cause. You possibly have a poor stretch of walk in front of your premises. Our Telephone No. is 653.

And Lumber is Cheap.

Before you place an order for Inside Finishing, remember that we have an elegantly equipped factory and a great reputation on that class of work.

GEO. H. BELTON

LUMBER YARD,
YORK STREET.

Honest instinct comes like a volunterr, sure never to overshoot, but just to hit, while still too wide or short of human wit.—Pope.

TOO MUCH.

Banns-You didn't know that I was once engaged to marry your wife, did you?

Danns-No; who broke the engagement?

Banns—I did.

Danns—Did, eh? (Smashes him, and pounds him within an inch of his life). There, now; if you ever play a trick like that on me again, I'll kill you the next time.

JAMIE'S OFFER.

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Jamie is a bright-eyed boy who belongs to a family of seven children. He has an uncle living in the country twenty miles from his city home, and he loves to visit him.

Although he is only six, he shows great fondness for animals; and during his last visit he was much interested in a little calf there, and kept teasing his uncle to sell it to him to take home.

Finally the uncle asked: "What would you pay me for the calf?"

Jamie replied: "I haven't much money, but I could trade the baby for the calf, for we have a baby at our house most every year."

BEHIND THE TIMES.

Colonel — "Yes, that silver plate was handed down to me by my great grandmother, dear soul, who has been in heaven these sixty years."

Mrs. Parvenoo— "Bless me! How awfully behind the times they are up there, aren't they?"

A PLACE TO STAY IN.

"Kind sir," said the well-dressed stranger to a resident of the city, "is there a home for the friendless in this place?"
"Yes, there is; but you don't look as

"Yes, there is; but you don't look as though you were forced to seek such a refuge."
"You must not judge by appearances, sir. I am a baseball umpire."

AN EFFECTIVE ONE. TOO.

Miss Kilduff-" How did Blanche manage

to get a husband?"
Miss Kittish—"She utilized a matrimonial

Miss Kilduff—"She surely didn't! What matrimonial agency did she utilize?"
Miss Kittish—"A hammock."

ECONOMICAL.

Bingo-" I shouldn't think you could afford to let your wife go to so many matinees."

to let your wife go to so many matinees."

Kingley—"Why not? It keeps her away
from the dry-goods stores at least two hours
and a-half?

Patrons of this Theatre will confera favor by reporting any discourtesy on the part of employees, to A. E. ROOTE, Manager.

Parties finding lost articles in any portion of this Theatre will please leave them at the Ticket Office.

Parties losing any articles in this Theatre will please inquire at the Box Office.

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Theatre

When You Have
Lithographing,
Bill Posting,
Distributing,
Country Work,
or Advertising

Of any kind to do, Don't forget the

LONDON POSTING AGENCY.

GIVEN TO SLANG.

"Sir!"

That was the sound that he heard when he asked her for just one little kiss. "Sir!"

There was so much emphasis to the sound that came from her pretty lips that he longed to have the ground open and swallow him up.

"Cert!"
When she finished the word he at last realized that she was only a new woman somewhat given to slang.—Chicago Evening Post.

A GREAT POSSIBILITY.

We have discovered a plan to get around, or rather to get over, the tall wide theatre to It is simple, too.

Just have the ceiling of the made of huge mirrors, then at any critical moment the unhappy wretch who was quarantined behind a mass of ostrich plumes could look up for help and get it, instead of wanting to call in the other direction for aid as at present he does.

Advertising is the foundation of all successful enterprises. If your advertisement was here it would be read by every visitor to this theatre.

REAUTIFUL

IS THE WORD WHICH EVERYONE USES AT FIRST SIGHT AND SOUND OF THE

MODEL BELL PIANO



Eloquent in tonal quality, and in touch Exquisitely Delicate



The production of these elegant instruments (which have The production of these elegant instruments (which have been termed "The Artistic Standard of Canada") has been a veritable triumph for the great firm of BELL, and has not been without its effect in other quarters. Unscrupulous dealers—and there are many of them in the piano trade than any words of ours the direction in which public favor is blowing, it behoves

us to issue a word of warning to intending purchasers—No matter what influence is brought to bear upon you, insist upon seeing and hearing the **Bell Piano** before committing yourself elsewhere. They may not be so cheap as other instruments, **But Remember This**—



ADDITIONAL PLEASURE AFFORDED BY A NEW MODEL BELL PIANO IS WELL WORTH THE EXTRA MONEY IT COSTS.

WE CORDIALLY INVITE YOUR INSPECTION. A PLEASURE TO SHOW INSTRUMENTS.

BELL PIANO WAREROOMS:

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LONDON. ONTARIO.